



Ontario Cross-Cultural Music Society

Charitable Organization#: 877381624 RR0001

Website: <http://www.ocms-ca.com>

Annual Gala Concert

Saturday, November 5, 2011

Sponsors' Information Package

Presented by:

Ontario Cross-Cultural Music Society

“Promoting Multiculturalism & Diversity through Music”





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Sponsorship Categories:

1. **Title Sponsor (Exclusive) (1)**

Contribution: The Title Sponsor will contribute \$6,000 to the Annual Gala Concert.

Entitlements:

- A. The Gala Concert will be solely titled with the sponsor's corporate name, e.g. "XXXXXX Classical Music Night". Title slogan subject to mutual agreement between the Society and the sponsor. Title sponsor's name or logo will be on posters and promotional material provided all artworks are made available prior to printing deadlines.
- B. Title sponsor will have a dedicated page for corporate greeting message posted inside the Gala Concert program books to promote corporate goodwill.
- C. Title sponsor's name will be acknowledged in the program book and mentioned in all the press release and the Society's media promotion.
- D. Opportunity to greet and present special memento to Gala Concert feature performers.
- E. Acknowledged as Title Sponsor with Sponsor's logo at top and prime position on the Gala's invitation and Gala's ticket.
- D. Title sponsor will receive 10 complimentary VIP tickets for the Gala Concert.
- G. The sponsor's logo to be displayed on the Society's website with direct web-link for a full year.
- H. Title sponsor will have one back/front-inside/back-inside full-page colour advertisement space in the program book for the Gala Concert.
- I. Title sponsor will be allowed one free marketing insert in the program book with the content subject to the approval from the Board of the Society.
- J. Gala Concert sponsor appreciation plaque presentation on stage.



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2. Gold Sponsor (1)

Contribution: The Gold Sponsor will contribute \$3,500 to the Annual Gala Concert.

Entitlements:

- A. The sponsor's name or logo will be on posters, and marketing material, provided all materials are made available prior to printing deadlines.
- B. The sponsor will have a dedicated paragraph for Corporate greeting message posted inside the Gala Concert Program books to promote corporate goodwill.
- C. The sponsor's name will be acknowledged in the program book and mentioned in all the press release and Society's media promotion.
- E. Opportunity to greet and present special memento to gala feature performers.
- F. The sponsor will receive 10 complimentary VIP tickets for the Gala Concert.
- G. The sponsor's corporate logo to be displayed on the Society's website with web-link for a full year.
- H. Sponsor will have one full-page colour advertisement space on the prime spot of the program book for the Gala Concert.
- I. Gala Concert sponsor appreciation plaque presentation on stage.



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3. Silver Sponsor (1)

Contribution: The Silver Sponsor will contribute \$2,500.00 to the Annual Gala Concert.

Entitlements:

- A. The sponsor's name or logo will be on posters, promotional materials, provided all artworks are made available prior to printing deadlines.
- B. The sponsor's name will be acknowledged in the program book and mentioned in all the press release and Society's media promotion.
- C. The sponsor will receive 6 complimentary VIP tickets for the Gala Concert.
- D. The sponsor's corporate logo to be displayed on the Society's website with direct web-link for a full whole year.
- E. The Sponsor will have one full-page colour advertisement space on the prime spot of the program book for the Gala Concert.
- F. Gala Concert sponsor appreciation plaque presentation on stage.



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4. Program Sponsors:

Contribution: Each Program Sponsor will contribute \$1,500.00 to the Annual Gala Concert.

Entitlements:

- A. The sponsor's name or logo will be on posters, and promotion material provided all artworks are made available prior to printing deadlines.
- B. The sponsor's name will be acknowledged in the program book and mentioned in all the press release and Society's media promotion.
- C. The sponsor will receive 4 complimentary VIP tickets for the Gala Concert.
- D. The sponsor's corporate logo to be displayed on the Society's website with direct web-link for 6 months.
- E. The sponsor will have one inside full-page black & white advertisement space in the program book for the Gala Concert.
- F. Gala Concert sponsor appreciation plaque presentation on stage.

Need further Sponsorship information, please contact:

NAME	PHONE	Email
Adrian Cheung, Director	(416) 438-8244	adrian.cheung@bmo.com
Tam Chuen, President	(905) 709-2380	chuentammusic@yahoo.com

Or write to: **Ontario Cross-Cultural Music Society** via
info@ocms-ca.com



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Sponsorship Subscription Form

We are interested in participation as a sponsor of the OCMS Gala Concert 2011. Please register us in the following category (Please confirm with a)

LEVEL OF SPONSORSHIP	
Type of Sponsorship	Total Cost
<input type="checkbox"/> Title Sponsor	\$6,000
<input type="checkbox"/> Gold Sponsor	\$3,500
<input type="checkbox"/> Silver Sponsor	\$2,500
<input type="checkbox"/> Program Sponsor	\$1,500
<input type="checkbox"/> Advertising Opportunity	See attached list
<input type="checkbox"/>	

Sponsor's details:

Contact Person:

Job Title: _____

Company/ Organization: _____

Address: _____

Telephone: _____

Fax: _____

Email: _____

Sponsorship Registration Deadline: *Friday September 30, 2011*

Method of Payment
<input type="checkbox"/> Cheque enclosed with registration form (<i>Ontario Cross-Cultural Music Society</i>)
<input type="checkbox"/> Cheque – Please invoice me upon received of registration form

Signature: _____	Date: _____
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Please make cheques payable to "Ontario Cross-Cultural Music Society" and mail with the completed form to the following address:

P.O.Box 32601, Village Gate Plaza,
9665 Bayview Ave., Richmond Hill, ON, L4C 9V0

or via email to: adrian.cheung@bmo.com. If you require further detail, please contact Adrian Cheung at (416) 438-8244 or Tam Chuen at (905)709-2380.

Thank you for your support



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2011 Gala Concert Program Book Advertising Rate

Book Size: 8 1/2" W x 11" H

<u>Advertisement</u>	<u>Rate</u>	<u>Ad size</u>
Full Page (b/w)	\$ 400	7 1/2" W x 10" H
Half Page (b/w)	\$ 200	7 1/2" W x 5" H
Quarter Page (b/w)	\$ 100	3 1/8" W x 5" H

ADVERTISING AGREEMENT	
Company Name: _____	
Address: _____	
City: _____ Province: _____ Postal Code: _____	
Contact Name	Contact Number
Enclosed a cheque in amount of \$ _____. Receipt: Yes / No	
Authorized Signature of Advertiser	Date